



Save Time and Money: Meethalfway

The new one-stop venue finding site for business and leisure

You know how it is. You've agreed to meet up with your friend who now lives 300 miles away and, time being precious, you don't want to go all the way over to theirs or vice versa. Or perhaps you've been landed with the arrangements for someone's surprise hen/stag night and need to find somewhere everyone can get to easily. And then it's company conference time again and the Glasgow office is coming this year. Whatever the situation, meethalfway.com will save you hours of searching for the perfect venue on top of the time saved on your journey time.

Launching in July 2006, meethalfway.com will make organising meetings, dates and days out so easy you'll be tempted to get out more. And, if you are one of the first fifty people to use the new site you'll win a complimentary bottle of Champagne at a Living Ventures venue. Bookmark the holding page www.meethalfway.com to ensure you don't miss out.

How it works

Go to meethalfway.com and enter the postcodes or addresses for you and the person you are meeting. You will then be taken to a list of venues for the area that falls midway between your two starting points. Go to the list of Venue Options on the left of the page to choose the type of venue you are looking for (a hotel that allows dogs, a meeting room for 10 people etc). Here you can refine your options even further to specify facilities such as air conditioning, WiFi, disabled access etc. Click 'search' and a list of venues matching your requirements will come up. You can then choose your venue and even book online.

You can plan a whole day/weekend of activity such as a café for lunch, an afternoon of golf, an evening at a restaurant and a hotel or B&B to stay in over night. Your chosen venues will be saved in 'your trip', where you can add, remove and change the order of your venues. Once your schedule is complete you and your date/friend/colleagues will be emailed the itinerary along with directions and maps for how to get to the meeting point and from A to B amongst your chosen venues and back home again.

Meethalfway.com is not just for long distance friends – it is just as useful for people who live on opposite sides of the same city.

- ends

Press information, interviews and images please contact Jenny Rose at Happy PR on 0207 263 9304 or email jenny@happypr.co.uk