

Meethalfway, the new one-stop site for UK venue location

An exciting opportunity for all quality venues across the UK

You know how it is. You've agreed to meet up with your friend who now lives 300 miles away and, time being precious, you don't want to go all the way over to theirs or vice versa. Or perhaps you've been landed with the arrangements for someone's surprise hen/stag night and need to find somewhere everyone can get to easily. And then it's company conference time again and the Glasgow office is coming this year. Whatever the situation, meethalfway.com will save you hours of searching for appropriate venues and will provide maps and directions from both starting points.

Launching in July 2006, meethalfway.com enables people to find the perfect venue for their needs. As such it is a great opportunity for bars, restaurants, hotels, cafés, golf courses, meeting venues, cinemas etc to promote themselves and their facilities to people across the UK.

How it works

Go to meethalfway.com and enter the postcodes or addresses for you and the person you are meeting. You will then be taken to a list of venues for the area that falls midway between your two starting points. Go to the list of Venue Options on the left of the page to choose the type of venue you are looking for (a hotel that allows dogs, a meeting room for 10 people etc). Here you can refine your options even further to specify facilities such as air conditioning, WiFi etc. Click 'search' and a list of venues matching your needs will come up. You can then choose your venue and even book online those that have signed up for the service with meethalfway.com.

You can plan a whole day/weekend of activity such as a café for lunch, an afternoon of golf, an evening at a restaurant and a hotel or B&B to stay in over night. Your chosen venues will be saved in 'your trip', where you can add, remove and change the order of your venues. Once your schedule is complete you and your date/friend/colleagues will be emailed the itinerary along with directions and maps for how to get to the meeting point and from A to B amongst your chosen venues and back home again.

Meethalfway.com is not just for long distance friends – it is just as useful for people who live on opposite sides of the same city.

How to get involved

Launching in July 2006, meethalfway.com offers a number of ways for you to promote your business. To be amongst the first venues featured for the launch (and for special launch packages) please go to the website now and download a venue information pack from the site or contact the team on 0121 321 3318 or email venues@meethalfway.com.

Basic Listing

Free of charge

Includes town name, opening hours, facility icons, cuisine or star rating, average cost and booking online if applicable.

Upgrade

Minimum charge is £5 per month. Minimum of a one year sign up.

Upgrades can be selected on a pick and mix basis and automatically include full address details and a higher presence in the result listing. Add any of the following to your 'shopping basket'.

Monthly prices are as follows:

| | |
|-------------------------------------------------------------------------------|----|
| - White box | £2 |
| - Shaded box with highlighted bar | £3 |
| - Photograph | £3 |
| - Strapline, eg 'NEW Gourmet evenings every Saturday!' (max 50 characters) | £2 |
| - Venue description (max 200 characters) | £3 |
| - Email link | £5 |
| - Website link | £5 |

All-in-One

Info Page (aimed at those venues without a website) £15

Email link, extended description, up to three photos and opening hours plus a shaded box, photo and venue description in the result listing

As well as online promotion, meethalfway.com will be the subject of a pro-active PR and marketing campaign throughout the UK and as such is looking for partner venues in all regions who would like to get involved with promotions and competitions in the regional and national press.

For more information call the meethalfway team on 0121 321 3318 or email venues@meethalfway.com

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Press information, interviews and images please contact Jenny Rose at Happy PR on 0207 263 9304 or email jenny@happypr.co.uk